

# Welcome to the Emerging Decentralized Economy.

**Peers-to-Peers Economy  
P2P Economy**



PIP 2016 – Rabat – 13 July 2016

## Anticipation | Disruption | Relevance

We help progressive AI-free C-level executive to Unlock, Anticipate, Design and Shape the future. We believe in AfterNow, Creativity, Simplicity, Common Sense, Collective Intelligence, Singularity & Fairness.

At the crossroads of #SinguLarity #ChIndiAfrica  
#Blockchain #LifeLongLearning #TransFormation #Cybersecurity & #GlobalAffairs.

**Christopher Cordey**

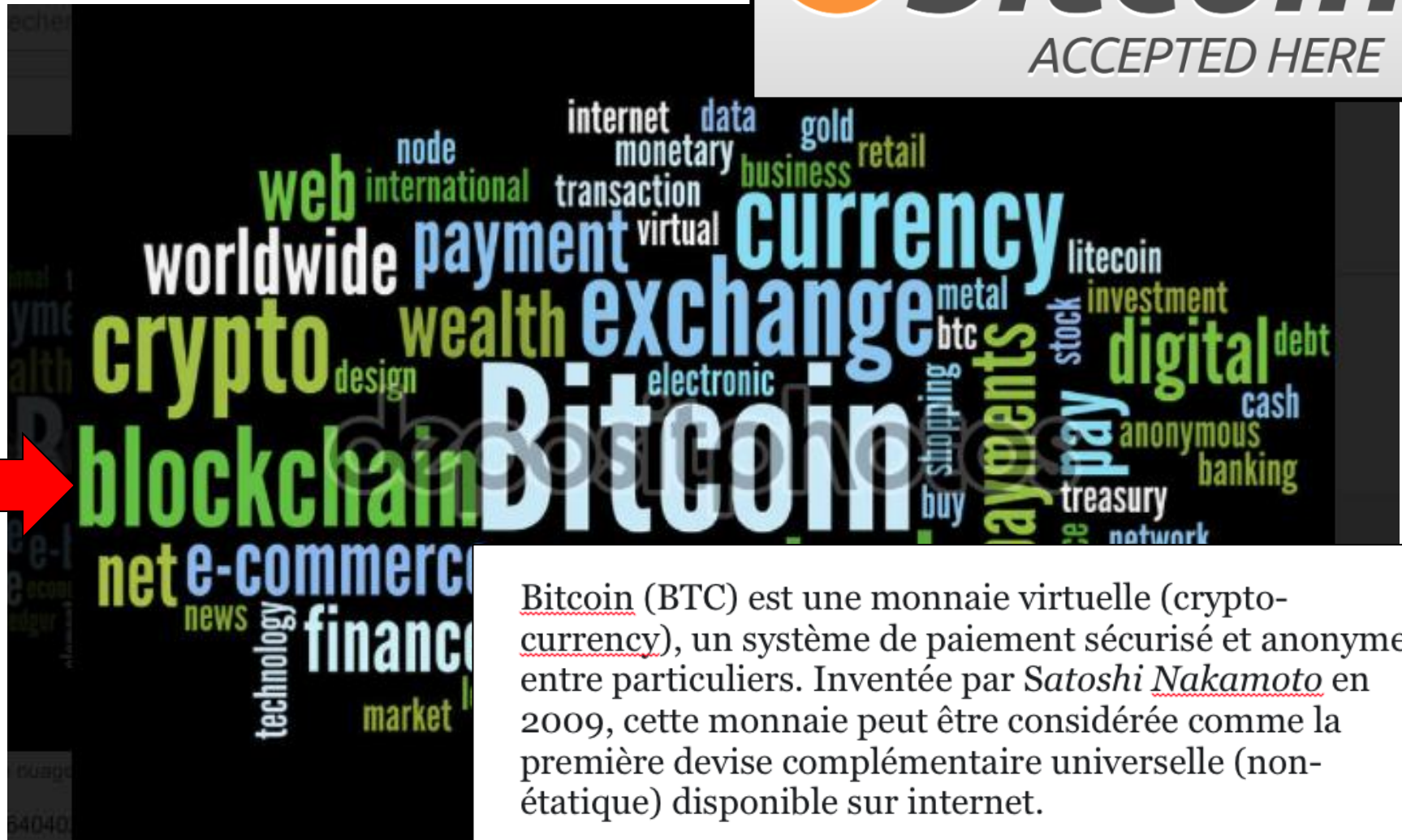
CEO Futuratinow  
Founder of Yonders

**futuratinow**  
enabling the Next™

# What if we could ...

- Catch A Ride Without Uber?
- Book A Room Without Airbnb ?
- Remit cheaply money without Western Union ?
- Pay goods and services Without Paypal ?
- Store our data securely Without Dropbox ?
- Enjoy privately our social life Without Facebook ?
- Trade physical assets Without e-bay ?
- Bypass traditional retail banks ?
- Etc
  - *Brief introduction to Blockchain technology*
    - *Blockchain's current complex ecosystem*
      - *Existing emerging applications*
        - *Implications*

# Au delà de Bitcoin ...



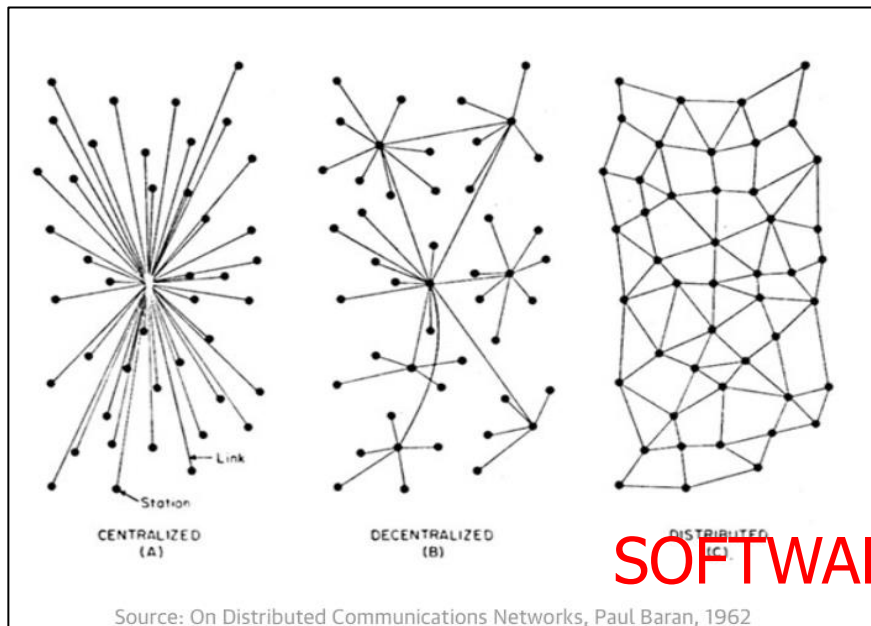
Bitcoin (BTC) est une monnaie virtuelle (crypto-currency), un système de paiement sécurisé et anonyme entre particuliers. Inventée par Satoshi Nakamoto en 2009, cette monnaie peut être considérée comme la première devise complémentaire universelle (non-étatique) disponible sur internet.

**Peer-to-Peer money**

# What is the Blockchain ?

**Chaînes des blocs  
Grand-livre**

The blockchain is a public ledger built in a decentralized network structure based on cryptographic principles so that any kind of trading, buying and selling of assets does not need to go through a centralized intermediary.



**HARD ASSETS**

Physical property

**INTANGIBLE ASSETS**

Votes, ideas, reputation

Intention, health or civil data

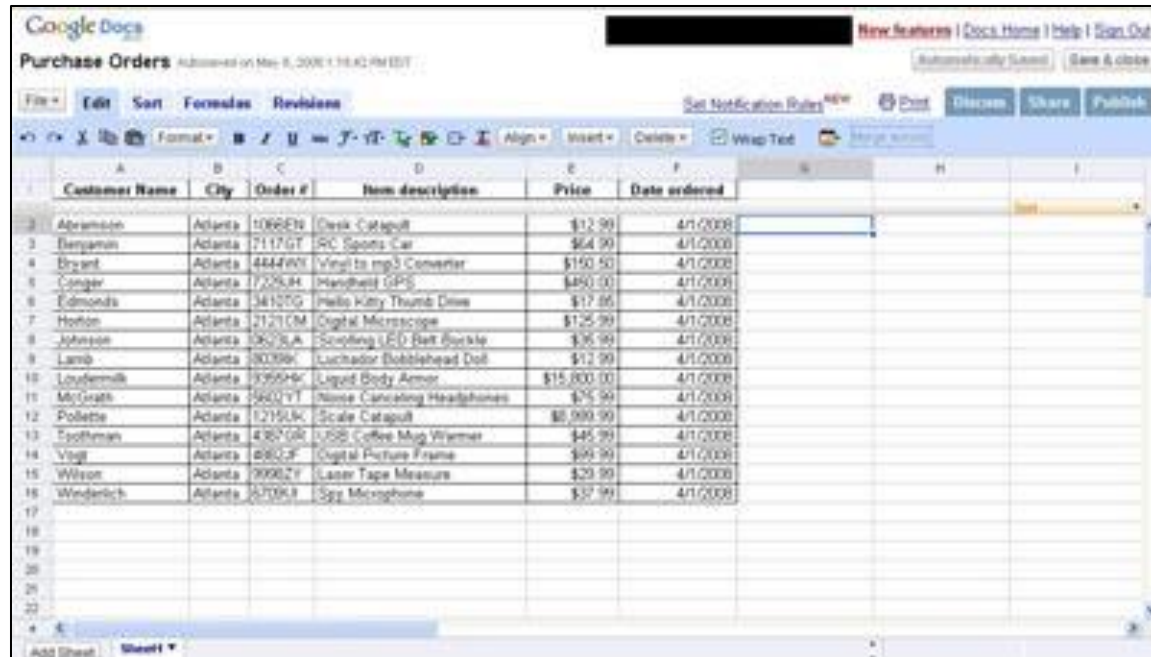
Information, etc

**SOFTWARE PROTOCOL**

**futurati**now  
enabling the Next™

# Blockchain : in other words

“Giant interactive Google doc spreadsheet’ that anyone can view (encrypted transaction) and administrators (miners) continually verify and update to confirm that each transaction is valid



The screenshot shows a Google Docs spreadsheet titled "Purchase Orders" with the following data:

	A	B	C	D	E	F	G	H	I
	Customer Name	City	Order #	Item description	Price	Date ordered			
2	Abramsin	Atlanta	1066E9	Desk Catapult	\$12.99	4/1/2008			
3	Benjamin	Atlanta	7117GT	RC Sports Car	\$64.99	4/1/2008			
4	Bryant	Atlanta	4444W1	Vinyl to mp3 Converter	\$150.50	4/1/2008			
5	Conger	Atlanta	1726JH	Headset GPS	\$480.00	4/1/2008			
6	Edmonds	Atlanta	3412TG	Hello Kitty Thumb Drive	\$17.85	4/1/2008			
7	Hobbs	Atlanta	2121CM	Digital Microscope	\$125.99	4/1/2008			
8	Johnson	Atlanta	0K73A	Scrubbing LED Bath Bubble	\$35.99	4/1/2008			
9	Lamb	Atlanta	80306	Luchador Bubblehead Doll	\$12.99	4/1/2008			
10	Loudermill	Atlanta	3356H4	Liquid Body Armor	\$15,000.00	4/1/2008			
11	McGrath	Atlanta	960VT	Noise Canceling Headphones	\$75.99	4/1/2008			
12	Pollette	Atlanta	1215LK	Scale Catapult	\$5,000.99	4/1/2008			
13	Spoffman	Atlanta	4870R	USB Coffee Mug Warmer	\$45.99	4/1/2008			
14	Vogt	Atlanta	680ZF	Digital Picture Frame	\$99.99	4/1/2008			
15	Wilson	Atlanta	9990Z7	Laser Tape Measure	\$29.99	4/1/2008			
16	Wunderlich	Atlanta	3270K3	Spy Microphone	\$37.99	4/1/2008			
17									
18									
19									
20									
21									
22									

- public visibility of encrypted transaction
- private inspection via personal code **futurati**now™  
enabling the Next™

# How a blockchain works

1

A wants to send money to B



2

The transaction is represented online as a 'block'



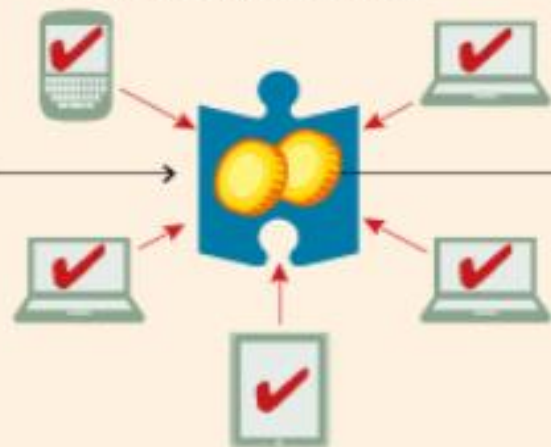
3

The block is broadcast to every party in the network



4

Those in the network approve the transaction is valid



5

The block then can be added to the chain, which provides an indelible and transparent record of transactions



6

The money moves from A to B



# Balancing the Benefits

## Blockchain Benefits

- Ecosystem simplification
- Faster interbank clearing & settlement
- Lower transaction costs
- Reduced counterparty risk
- Transparency & auditability
- Ease of software development/integration

Vs.

## Risks

- Unproven technology
- Untested capacity/scalability
- Low transaction speed
- Possible consensus protocol flaws
- Cryptocurrency price volatility
- Uncertain regulatory status

- ① **Empowered users**
- ② **High quality data**
- ③ **Process integrity**
- ④ **Transparency and immutability**
- ⑤ **Ecosystem simplification**
- ⑥ **Faster transactions**

- ① **Large energy consumption**
- ② **Control, security, and privacy**
- ③ **Integration concerns**
- ④ **Cultural adoption .**
- ⑤ **Cost**

<http://www2.deloitte.com/nl/nl/pages/innovatie/artikelen/blockchain-technology-9-benefits-and-7-challenges.html>



# 2016 The Blockchain Ecosystem

Market Insight • Proposition Development • Customer Engagement • Product Launch

FirstPartner

## Introduction

The blockchain combines cryptography & distributed computing to deliver secure, direct peer to peer transactions without the need for a central party. At its heart is the Distributed Ledger. This is a tamper proof, public, network-hosted, record of all consensus verified transactions. Initially realised via Bitcoin & similar "cryptocurrencies", focus & investment is now shifting to the potential of blockchain technology to revolutionise the infrastructure & processes of established Financial Institutions & other enterprises. This Map summarises the key principles behind the blockchain & the emerging ecosystem addressing payments, banking & other potential use cases.

## Blockchain numbers

- \$921 million** Cumulative VC investment in Bitcoin & blockchain companies to Oct 2015. \$462 million of this in 2015 alone.
- \$121 million** Largest cumulative funding total - raised by Bitcoin computer developer 21inc.<sup>1</sup>
- 805** Number of early stage Bitcoin & blockchain companies identified by Venture Scanner<sup>2</sup>
- 30+** Banks & Financial Institutions known to be testing, analysing or investing in the blockchain technologies<sup>3</sup>
- 11m** Number of registered Bitcoin wallets in Sept 2015 - up from 6.6m in Sept 2014<sup>4</sup>
- 106,000** Number of merchants who accept Bitcoin<sup>5</sup>
- \$4.9bn** Bitcoin capitalisation for Nov 2015. Bitcoin accounts for around 90% of the capital value of all cryptocurrencies<sup>6</sup>
- \$2.7bn** value of Bitcoin trading in Sept 2015<sup>6</sup>
- 475** Bitcoin ATMs installed worldwide<sup>7</sup>

Sources:  
 1 CoinDesk & Crunchbase  
 2 VentureScanner.com reviewed Nov 2015  
 3 FirstPartner research  
 4 CoinDesk State of Bitcoin Report Q3 2015  
 5 Blockchain.info checked 14th Nov 2015  
 6 Blockchain.info  
 7 Coin ATM Radar checked Oct 2015

Author: Richard Warren  
 rwarren@firstpartner.net

Like what you see?  
 Contact us for in-depth insight into your target markets!

Contacts: hello@firstpartner.net  
 +44 (0) 870 874 8700  
 @firstpartner  
 www.firstpartner.net  
 Copyright FirstPartner Ltd 2015

## Payment Use Cases



## The Cryptocurrency Ecosystem



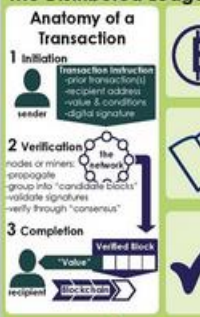
## Established Financial Ecosystem



## Enabling the Financial Services Blockchain



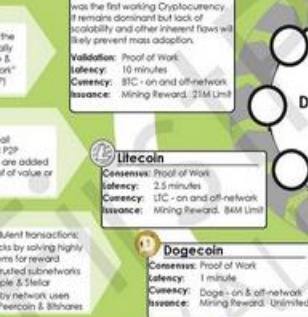
## The Distributed Ledger



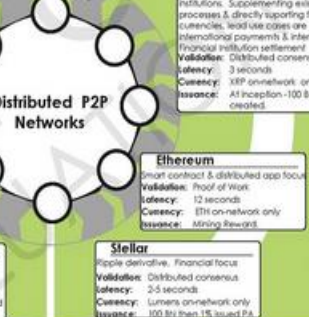
## Protocol Components



## Blockchain



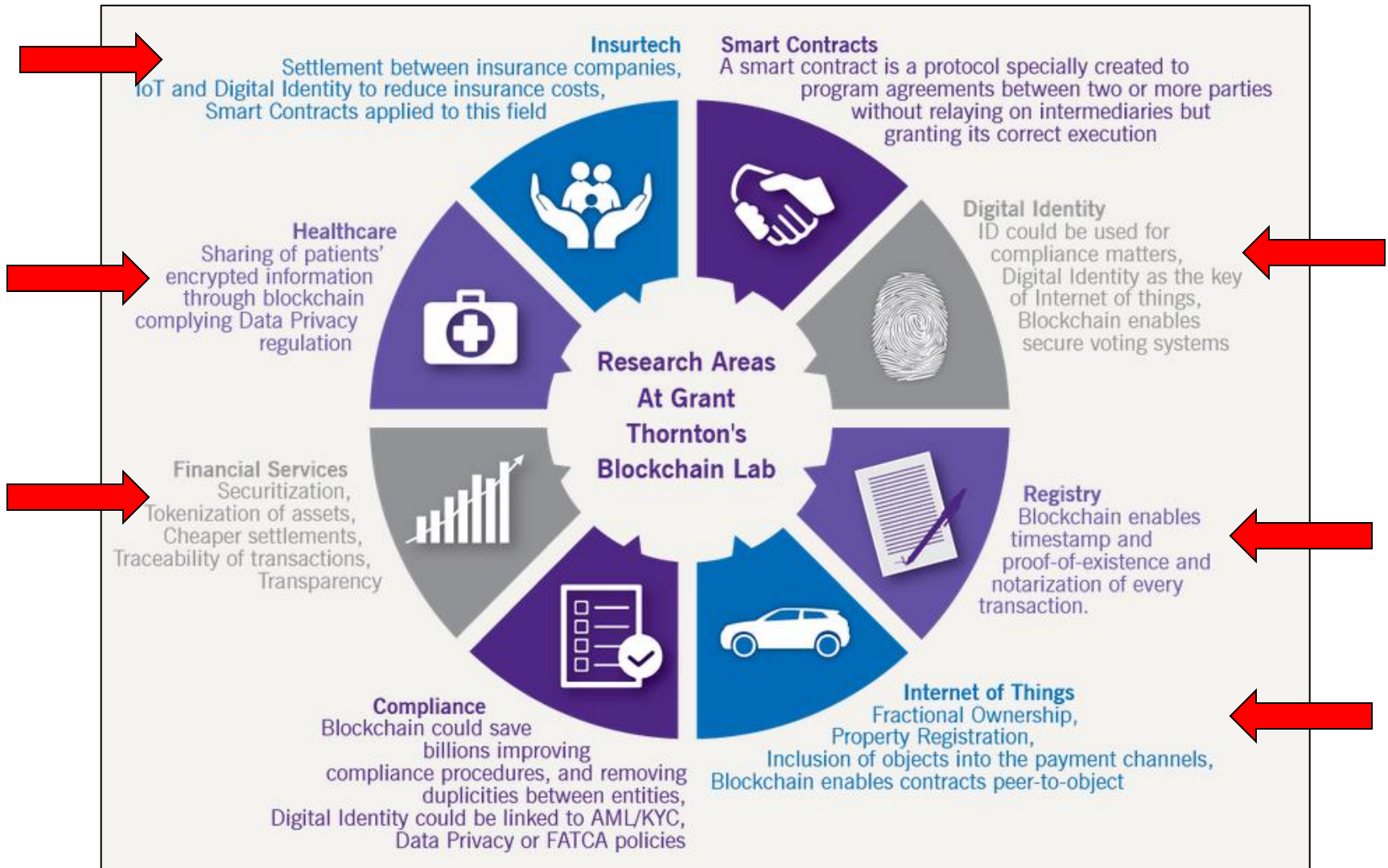
## Crypto 2.0 - Building on the Blockchain



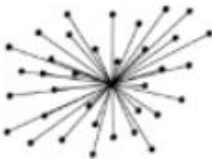























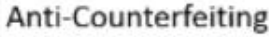








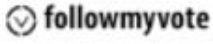




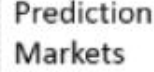

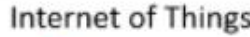






## Enabling Layers



# Numerous area of potential uses



# Blockchain Startups

 <p>PAST</p>	 <p>PRESENT</p>	 <p>FUTURE</p>	<h2>Blockchain Startups</h2> <p>Top Blockchain startups disrupting non-financial markets</p>  <p>Venture Radar</p>
 <p>THE WALL STREET JOURNAL</p>  <p>THE NEW YORK TIMES</p>  <p>HM Government</p>  <p>Hilton</p>	 <p>facebook</p>  <p>twitter</p>  <p>Dropbox</p>  <p>UBER</p>  <p>airbnb</p>	 <p>Cloud storage</p>  <p>Filecoin</p>  <p>TIERION</p>  <p>STORJ.IO</p>  <p>Smart Contracts</p>  <p>TRUST</p>  <p>EP</p>  <p>appliedblockchain</p>  <p>Social Networking</p>  <p>synereo</p>  <p>GEMS</p>  <p>Anti-Counterfeiting</p>  <p>everledger</p>  <p>BLOCKVERIFY</p>  <p>Governance</p>  <p>OTONOMOS</p>  <p>Swarm</p>  <p>Supply Chain</p>  <p>thingchain</p>  <p>Trade</p>  <p>followmyvote</p>  <p>BITNATION</p>  <p>Digital Identity</p>  <p>ONENAME</p>  <p>Shocard</p>  <p>Prediction Markets</p>  <p>augur</p>  <p>Internet of Things</p>  <p>FILAMENT</p>  <p>Art &amp; Ownership</p>  <p>VERISART</p>  <p>Bitproof.io</p>  <p>MONEGRAPH</p>  <p>colu.</p> <p>More: <a href="https://www.ventureradar.com/">https://www.ventureradar.com/</a></p>	

**The New DROPBOX ?**

# Encrypted Cloud Storage

Blockchain-based, end-to-end encrypted, distributed object storage, where only you have access to your data.

[Sign Up for Free](#)

Storj is free during the beta testing.



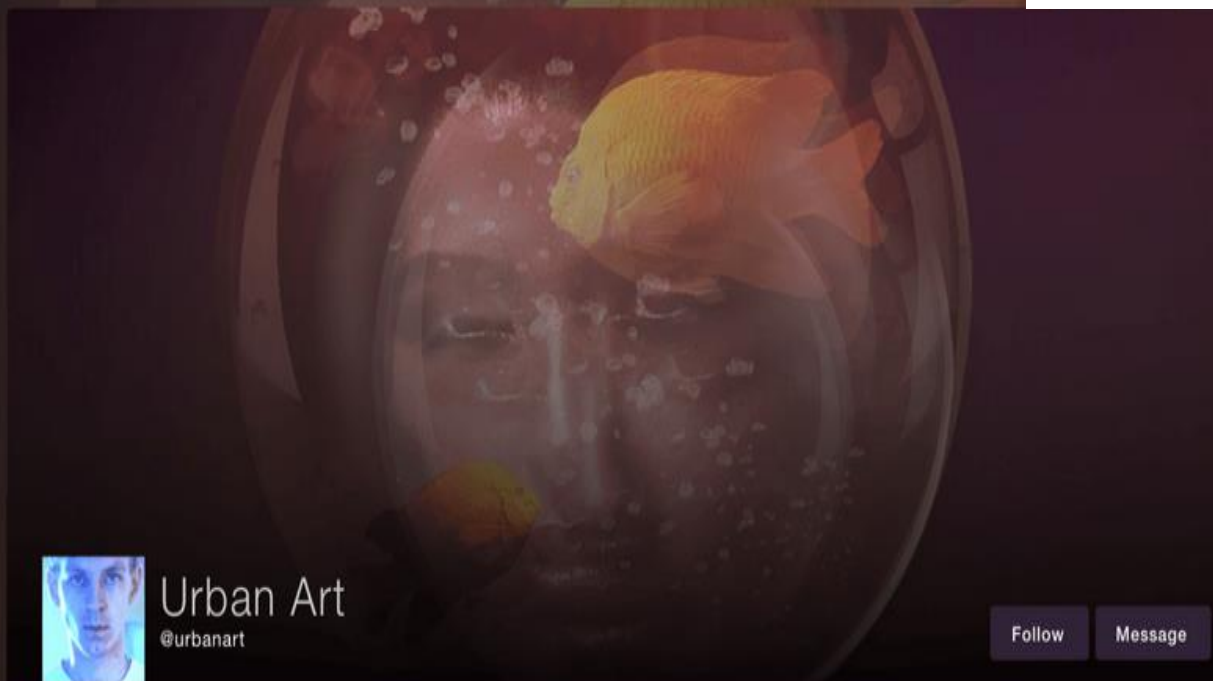
# A Free Market for all.

No Fees. No Restrictions.

DOWNLOAD

It's open source

**The New e-bay ?**



Urban Art

@urbanart

Follow

Message

About

Followers 37

Following 12

Store



# ABOUT US

## La`Zooz

A Decentralized Transportation Platform owned by the community and utilising vehicles` unused space to create a variety of smart transportation solutions. By using cryptocurrency technology La`Zooz works with a "Fair Share" rewarding mechanism for developers, users and backers.

## RideSharing vision

La`Zooz platform will synchronize empty seats with transportation needs in real-time, matching like-minded people to create a great ride-sharing experience for a "Fair fare".

## The Road

is being paved by people like you and me.  
Taking part makes La`Zooz come alive.

**The New UBER ?**





Synereo is a fully decentralized and distributed social platform  
**OWNED BY THE PEOPLE WHO USE IT.**



### Next-gen social platform

Your attention is scarce, precious and powerful.  
It's time for it to work for you.



### Fully decentralized

There's no single point of failure.  
The network cannot be taken down or hijacked.



### Be who you want

Your self-expression varies across networks. Construct and present your identity as you see fit.



### Your data is yours

Completely spy-proof.  
Only you decide who can view your profile and content.

[SIGN UP FOR UPDATES](#)



WINNER OF

LAUNCH  
FESTIVAL 2015

## The New Paypal or Western Union ?

# FREE YOUR MONEY

*TRANSFER MONEY WORLDWIDE  
INSTANTLY AND SECURELY.*

GET THE APP

Migrants paid an average of 5.9% in fees on money transfers in 2014.

Blockchain technology could streamline the process and reduce infrastructure cost for remittance companies, which could mean lower transfer rates for consumers.



# Education

- Education
- Knowledge works

KnowledgeWorks Forecast 4.0

Learning on the Block:

**Could Smart Transactional Models  
Help Power Personalized Learning?**

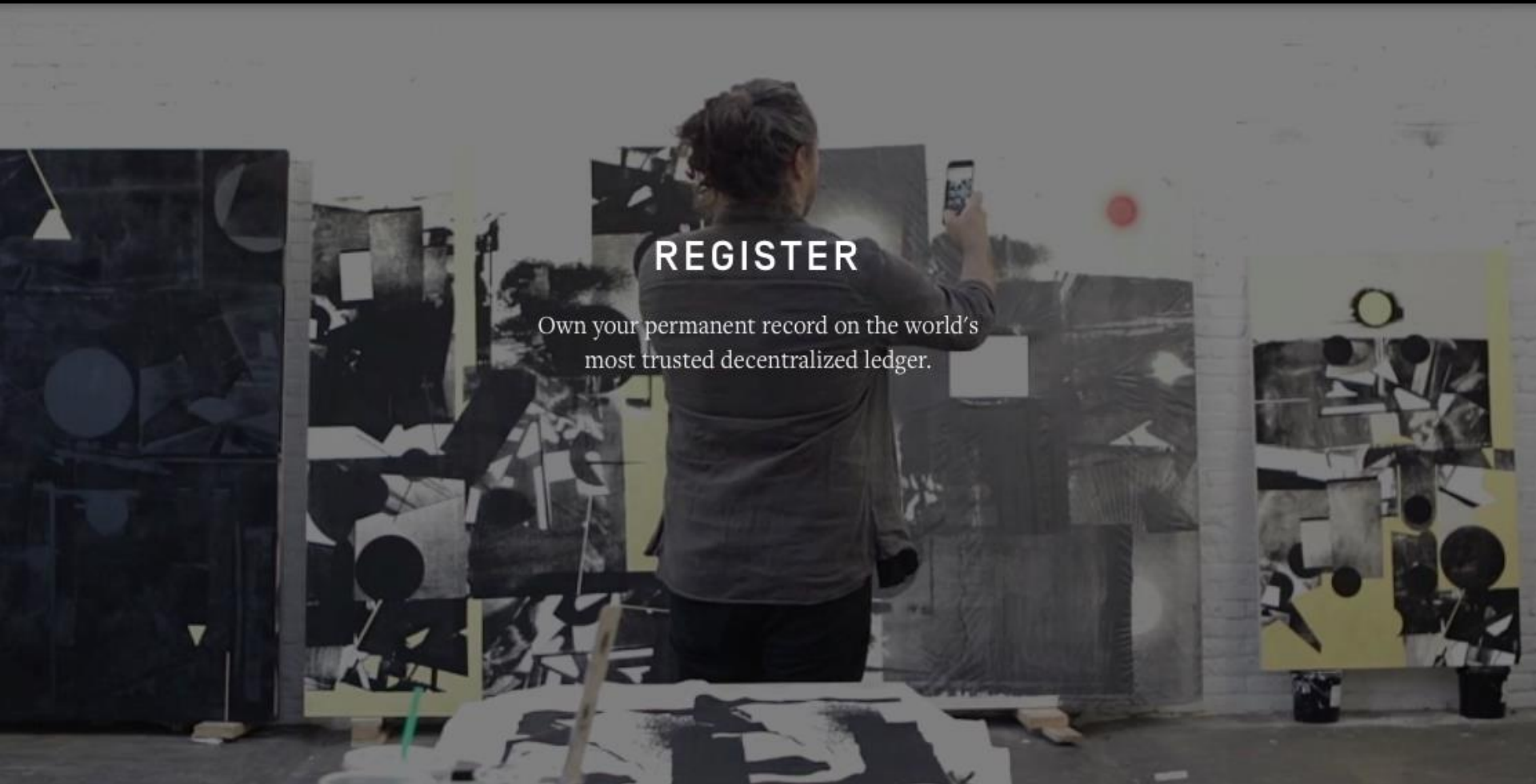


VERISART™

REQUEST INVITE

REGISTER

Own your permanent record on the world's  
most trusted decentralized ledger.



# Welcome to the future of forecasting

Augur combines the magic of prediction markets with the power of a decentralized network to create a stunningly accurate forecasting tool - and the chance for real money trading profits

[What is Augur?](#) 

# Governments' interests

**GOV.UK**

Blog

## Government technology

Organisations: [Government Digital Service](#)

### Blockchain: exploring uses government

Rosie Jessop, 20 April 2016 — Technology Transformation

### Dubai Establishes Gov't Backed 'Blockchain Council'

By **Jamie Redman** · February 19, 2016 · 4050 · 1



Home > News > UK Isle of Man Government Bullish on Blockchain

### UK Isle of Man Government Bullish on Blockchain

By **Richard Kastelein** · May 5, 2016

[Like](#) [Share](#) [Tweet](#)

Home > News > Crypto News >

### Dutch Government Announces Blockchain Development Campus

By **JP Buntinx** · July 4, 2016 · Crypto News, News

e-Estonia.com  
The Digital Society

WEL COME TO ESTONIA

The story Components Case studies Showroom ICT industry Facts News Toolkit e-Resident

## Estonian e-Residency

ABOUT SERVICES & BENEFITS APPLY FOR DEVELOPERS PRESS KIT CONTACTS HELP


Apply to e-Residency

### What is Israel: A Hotspot for Blockchain Innovation

February, 2016

"e-Resident digital identity online, unlike traditional identity, facilitates credit."

The Republic of identity available business online. facilitate credit



BLOCKCHAIN / MIJIN / NEM

### Japan's Trade Ministry: Government Should Promote Blockchain Use Cases

BY **BRAINOFMASSES** · JUNE 2, 2016

### China Joins the Blockchain Race With ChinaLedger Alliance

May 02, 2016 03:56 PM by **Andrew Quentson**

### US Department of Homeland Security Talks Blockchain R&D

Pete Rizzo (@pete\_rizzo\_j) | Published on July 10, 2016 at 17:08 BST

364 99 3 44



### IBM Unveils Cloud-based Blockchain Services For Government And Healthcare

4:45 pm April 29, 2016 · JP Buntinx · Bitcoin, Blockchain Technology, News

13 SHARES

[f](#) [t](#) [G+](#) [in](#) [@](#) [v](#) [d](#) [+](#)

Addressing these security needs is done through a variety of means, as they aim to offer the blockchain to government, healthcare, and financial players over the coming months and years.

# Public Records Applications

- Public Records
  - Land titles
  - Vehicle registries
  - Business incorporations
  - Criminal records
  - Passports
  - Birth certificates
  - Death certificates
  - Voter Registration
  - Voting Records
  - Health/safety inspections
  - Building permits
  - Court records



GHANA

Bitland is currently (also) developing a Global Blockchain Cadastral System so the Bitcoin-Blockchain Technology can be offered on a large scale .. for example all African nations. Bitland's efforts will likely (also) uncover vast amounts of money in unknown real estate rights.



**Bitland Ghana**  
@realestateghana

MILLIONS OF GHANIANS CAN NOT RELY ON CADASTRAL LAND COMMISSION CERTIFICATES => @realestateghana  
#BLOCKCHAIN !!!!

12:55 AM - 28 Mar 2016



**Bitland Ghana**  
@realestateghana

GHANIANS CAN NOW RELY ALTERNATIVE CADASTRAL LAND CERTIFICATES WITH #BLOCKCHAIN !!!! @realestateghana

1:03 AM - 28 Mar 2016

# NGO collective Start Network testing rapid response humanitarian crisis funding using blockchain



By Ian Allison

April 21, 2016 19:42 BST



ethereum



BoardRoom



CONSENSYS

Non-governmental organisation collective [Start Network](#) and [ConsenSys](#) have launched a pilot project to test blockchain technology to enable member NGOs make more efficient and transparent decisions about funding for crisis responses.

# In conclusion

- ① Blockchain is an emerging, disruptive and transformative technology; a **true game-changer** with major future global implications.
- ② Blockchain is an **equality technology** that allow more possibility for individual liberties, freedoms, rights, actualization, expression, and self-determination than has been possible in hierarchical models.
- ③ A nascent technology that might **re-architect the deep structure of companies** for innovation, shared-value creation and even prosperity for many rather than just wealth for the happy few.
- ④ The most contentious conflicts (and partnerships) will be between **startups** that are completely reengineering decades-old practices, and **traditional power** players from the private and public sectors.
- ⑤ **No firms or States are immune** from the coming disruption and should have a strategy to harness the powerful advantages of the blockchain revolution.

# What if ...

**MERCI pour votre attention !**

We were moving from an internet driven primarily by the falling costs of search, coordination, data collection and decision making – where the name of the game is **monitoring, mediating and monetizing information and transactions** on the web to...



... one driven by the falling costs of bargaining, policing and enforcing social and commercial agreements, where the name of the game will be **integrity, security, collaboration, the privacy of all transactions, and the creation and distribution of value**