



Wendy SCHULTZ

(USA/UK, Futures Methods)

Biography

Dr. Schultz is an academically trained futurist with over thirty years of global foresight practice. She has designed and facilitated futures research projects for NGOs, government agencies, and businesses. Her clients include Canada's Competition Bureau, the European Bank for Reconstruction and Development; the UK Department of Environment, Food, and Rural Affairs; Singapore's Risk Assessment and Horizon Scanning Centre, the UK's Financial Conduct Authority; and EU's DG-CONNECT.

Wendy has also worked for the UK's National Society for the Prevention of Cruelty to Children; Kamehameha Schools (one of the US's largest private schools); the Industrial Research Institute; Pepsico; and Natural England. Clients for her intensive foresight training include Policy Horizons Canada; the Forum for the Future; Argentina's Ministry of Science and Technology; and The Futures Company.

Wendy is a member of the Association of Professional Futurists, and hosted their 2012 Gathering at the University of Oxford. She is also a Professional Member of the World Future Society; a Senior Fellow at the Center for Post-normal Policy and Futures Studies; a Fellow of the World Futures Studies Federation and its VP of Operations; and a Fellow of the Royal Society for the Encouragement of Arts, Manufactures, and Commerce.

Wendy's specialties are futures research methods, participatory workshop design, and online software platforms for futures research, particularly crowdsourcing scanning and images of the future.

Illustrative works

Organised an international 'emerging issues and mini-scenarios' crowdsourcing exercise for the International Risk Assessment and Horizon Scanning Symposium 2015, Singapore.

Organizer, Association of Professional Futurists 2012 Gathering in Oxford, England.

In partnership with the Department for International Development, UK, designed and delivered two two-day futures methods training workshops for Argentinean civil servants and academics, November 2011.

Co-director, Association of Professional Futurists Virtual Gathering 2011, an international, interactive, digital conference spanning multiple continents and time zones in 18 hours using Adobe Connect.

Foresight, "Best Paper in 2006," for "The Cultural Contradictions of Managing Change – Using Horizon Scanning in an Evidence Based Policy Context"

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