



# Amy ZALMAN

## (U.S.A., National and Global Security, Strategy, Foresight)

### Biography

Dr. Amy Zalman is the founding principal of the Strategic Narrative Institute, a consultancy that leverages the power of storytelling to accelerate organizational innovation. In previous roles, she was the CEO of the World Future Society and the U.S. Department of Defense Chair of Information Integration at the National War College in Washington D.C.

Amy serves on the Board of Visitors of The Air University of the U.S. Air Force and on the Board of Directors of the Council for Emerging National Security Affairs, and the U.S. National Academy for Public Administration Presidential Transition 2016 Strategic Foresight Panel. She is currently an adjunct Professor of Strategic Foresight at Georgetown University, and has previously served on the faculties of New York University, Cornell University and the New School University in New York City.

Amy's areas of expertise include the impacts of change in the global security environment, such as shifts in global balance of power, globalization and culture, the role of information in global security, and the critical roles of cultures, communication, narrative and myth in generating change and innovation. These are frequent topics in her role as a keynote and public speaker. Amy received her Ph.D. from the Department of Middle Eastern and Islamic Studies at New York University, and holds a Master of Fine Arts degree from Cornell University, and an English literature degree from Columbia University.

### Main works

- "[Strategic Foresight: How a Changing World Affects America](#)," [Video, begin at: 44:18] Atlantic Council Global Strategy Forum, May 2, 2016
- "[Effective Leaders Know How to Focus on the Future](#)," Government Executive Online, February 11, 2016
- "Reevaluating the Role of Information in National Strategy and Policy Making," in *American Strategy and Purpose*, Washington DC: CENSA, October 2014
- "[Beware the NSA: Human vs Machine Intelligence](#)," The Globalist, June 13, 2013. Syndicated to Die Presse, June 16, 2013 and South Africa Independent Online, June 19, 2013
- "[How Power Really Works in the 21st Century: Beyond Soft, Hard and Smart](#)," *The Globalist*, July 17, 2012
- "Countering Violent Extremism: Beyond Words," EastWest Institute Policy Paper Series, June 2008
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